

## **PRESS RELEASE**

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## **Publix Super Markets Awarded Prestigious World Children's Center Humanitarian Award**

(Atlanta) – On Saturday, August 11, 2001 at the World Children's Center Fourth Annual Gala and Benefit Concert, **Publix Super Markets** was awarded the inaugural World Children's Center Humanitarian Award. BellSouth Corporation Chairman Emeritus and World Children's Center Advisory Board Member John Clendenin presented the award. Publix Super Markets Vice President of Public Affairs Clayton Hollis - Lakeland, FL – accepted the award on behalf of Publix Super Markets corporate and was joined by Publix Super Markets Atlanta Division Vice President Bob Moore. “It is with great enthusiasm that we present Publix Super Markets with the inaugural World Children's Center Humanitarian Award and are proud that Publix Super Markets will set the standard for award recipients for years to come”, said Clendenin.

The World Children's Center Humanitarian Award recognizes regional, national or international businesses and individuals who are making an extraordinary contribution toward improving the welfare of children and their families. Award recipients will have:

- established record of service
- developed innovative approaches that promote capacity to duplicate
- reinforced the spirit of collaboration
- demonstrated long-term impact, and
- embraced “service to community” as part of their day-to-day activities and/or business practices.

The Award presentation was the highlight of the Fourth Annual World Children's Center Gala and Benefit Concert. The evening included a seated dinner for approximately 500 individuals and a benefit concert presented by VoiceStream Wireless featuring Grammy Award winning artist Trisha Yearwood and Steve Wariner.

“The World Children's Center Advisory Board had a difficult time selecting the award recipient, but as the Board reviewed the enormous investment of both time and financial support that Publix has made across the region, their commitment to children, and that they have built community as they have built their business, the decision was unanimous,” said Dianne Kohler, Director of Partnership Development and Community Affairs.

Many companies supported and attended the Gala including: VoiceStream Wireless, Quaker Oats, Pepsi Cola, Ericsson, Gold Kist, Nabisco, SunTrust Bank, General Mills, Cousins Properties, Worldspan and Regal Cinemas.

The World Children's Center is a planned community for orphaned, abused and neglected children that will be built at Callaway Gardens. Children, who are orphaned or whose parents' rights have been terminated, will first enter the Center between the ages of 2 and 8 and will live and grow at the Center through high school. In addition to a loving home, the World Children's Center will provide a myriad of services and programs that include accredited educational curriculum and facilities, the arts and humanities, a pediatric clinic and food distribution center, an International Humanitarian Research Center, as well as sports and athletics, among others. These programs and services will play a role in enriching the lives of the children in ways never thought possible. The Center is expected to break ground in 2002 on 912 acres at Callaway Gardens, 70 minutes from Atlanta.